

Ken Levin

CIO / CTO / Operations



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🔗 <http://KenLevin.com>

📍 Lake Forest IL

EXPERIENCE

Founder & Owner

creativeStrategiesIT, LLC 2009 - Present

- Creator of MyRideTrac—Cool Tools for Rideshare Drivers.
- Consulting Services for \$1B+ Companies
- Saved millions, mentored teams, changed the way people think about their roles and businesses

Chief Information Officer

American Utility Management 2011—2013

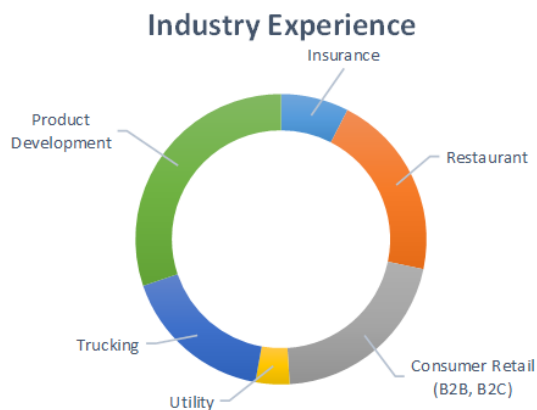
- Energized Brand Value—Changed customer perceptions about AUM’s role in their business
- Stabilized/modernized computing platform for SaaS product
- Implemented Hybrid cloud model
- Multiple Industry awards

Chief Technology Officer

Rand McNally 1998—2009

- Accountable for 100% of products driving revenue
- Drove profitability in a declining print market
- Reduced expenses by over \$100M through innovative back office initiatives
- Developed award-winning, profitable products.
- Multiple industry awards

Vice President, IT Arby’s Restaurants
Director Taco Bell Corporation



LIFE PHILOSOPHY

“It’s only work if you would rather be doing something else”

MOST PROUD OF

• Tenacity & Creativity

Developing and implementing industry leading strategies & products that profitably change customer perceptions

• Being a Mentor

Making sure the needs of my teams remained at the top of my priorities

STRENGTHS

LEADERSHIP

STRATEGY

PARTNERSHIPS

THINKING OUT-SIDE THE BOX

EDUCATION

M.B.A., Global Business

Lake Forest Graduate School of Management

Hodgkiss Scholar, Co-Valedictorian

2010-2013

B.S. Accounting

California State University, Northridge

1979-1985